

Annex III

Media Campaign in Serbia

- a. Press release issued by the SORS – English translation
- b. List of media appearances

Basic Information on the SEEMIG Project

SEEMIG is a strategic project financed within the European Union Programme which relates to the managing of migrations and the effects of migrations in South-East Europe.

Project duration: from 1st June, 2012 to 30th November, 2014

Project beneficiary is the Hungarian Central Statistical Office, while the project partners in the Republic of Serbia are: Statistical Office of the Republic of Serbia, Institute of Social Sciences and the municipality of Kanjiza.

The goal of SEEMIG is better understanding of long-term migration and demographic processes and changes within human resources in South-East Europe, as well as their influence on the labour force markets, and national and regional economies. For this reason the main objective of SEEMIG is collection of existing data and enhancement of the collection of data on the processes related to migration in order to ensure a reliable base for preparing strategies and policies, both at the national and at the local levels.

A part of the project refers to the collection of information on migrants on the basis of the Pilot Survey "Migrations" implemented together with the Labour Force Survey in the period from 25th March to 7th April, 2013, using a sample of **10309** households. Around 180 interviewers will take part in the survey, with controllers who are in charge of their work. The survey is conducted in the field (5042 households) and by telephone (5267 households).

The purpose of the survey "Migrations" is to assess the number of persons who have gone abroad, as well as to see the reasons for their departure. Some of the sub-goals of this survey are to reduce the number of people moving abroad by creating a better economic environment in the country, as well as the return of emigrants back into the country who would bring along the acquired knowledge, experiences and foreign language skills which could all be used in the best possible way in Serbia.

The migration module is filled out only for persons **over 15 years of age** in the cases when the household has:

- one or more members who occasionally works abroad;
- one or more members who has moved less or more than a year ago and who has been living abroad;
- a sibling or half-sibling of any member of the household who lives abroad

The goal of the most important part of the questionnaire entitled "contact information" is to obtain contacts for persons living abroad that have already been mentioned in the questionnaire, either as current or former members of the household, or as siblings of any member of the household who are abroad. The plan within further steps is to directly contact the previously identified migrant by mail, on the basis of the contact address, in order to subsequently forward the questionnaire that relates to additional migratory characteristics.

List of media appearances

- **Newspapers:**
 1. Čačanski glas
 2. Glas Tamnave – Ub
 3. Kraljevačke novosti
 4. Nedeljni list Napred – Valjevo
 5. Narodne novine
 6. Naš glas – Smederevo
 7. Novi glas komune – Apatin
 8. Pobeda
 9. Sloboda – Pirot
 10. SU Nedeljnik – Subotica
 11. Vesti - Užice

- **TV:**
 1. Kraljevačka TV
 2. Niška televizija
 3. TV Apatin
 4. TV Smederevo
 5. TV Banat Vršac
 6. TV Sreće Sombor

- **Radio:**
 1. JP Radio – Leskovac
 2. Radio Bačka
 3. Radio Tisa
 4. Radio Zrenjanin

- **WEB:**
 1. Grad Sombor website
 2. Kovinexpres website
 3. Opština Srbobran website
 4. Opština Temerin website
 5. Opština Titel website
 6. Opština Vrbas website
 7. Opština Žabalj website
 8. Subotica.com website
 9. Yu eco radio i televizija website