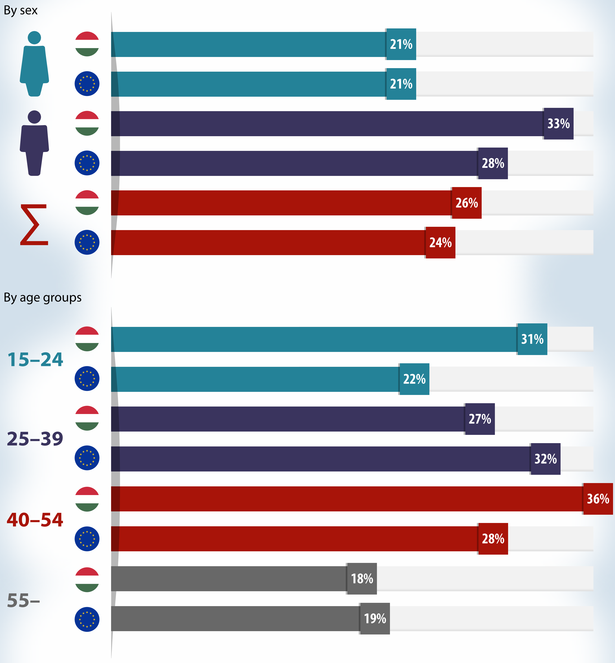
Smoke-Free World Day,

20 November 2025

According to a 2023 survey the proportion of smokers in Hungary is **higher than the EU average,** especially among 15–24-year-olds.

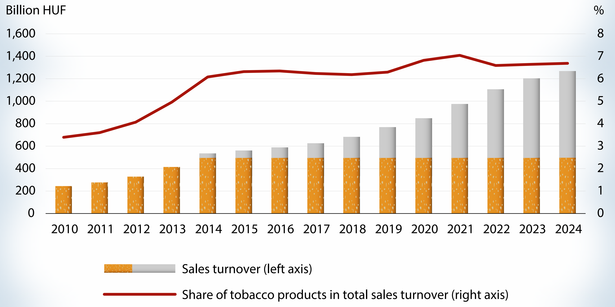
Proportion of smokers, 2023



Source: Special Eurobarometer 539.

Tobacco products had a **6.7%** share in Hungary's retail trade turnover in 2024.

Retail trade turnover of tobacco products

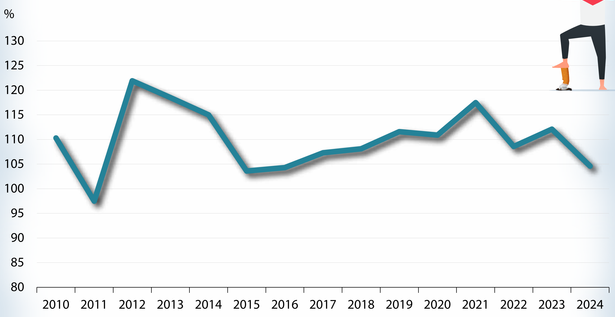


Source: HCSO.

Consumer price of tobacco products grew in 2024 by **4.6%** in Hungary, more than inflation.

Change in the consumer price index of tobacco products

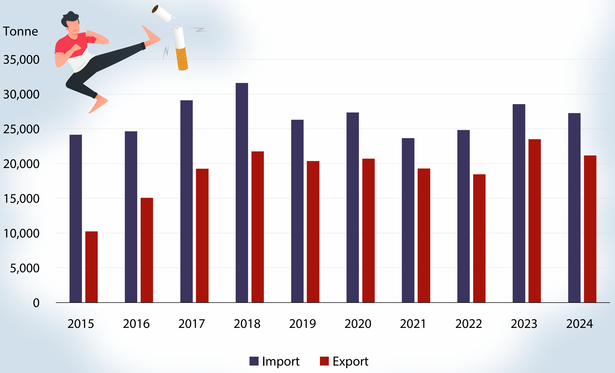
(previous year=100%)



Source: HCSO.

The import of tobacco products in Hungary is greater that their export.

External trade of tobacco and tobacco substitute products in Hungary



Source: HCSO.

HUNGARIAN CENTRAL STATISTICAL OFFICE