



# THE DIGITAL WORLD, 2024



Of fixes broadband  
internet subscriptions

**3.6**  
million

▲ **+2.0%**  
Change on  
previous year



Mobile network  
data traffic

**1.65**  
million terabyte

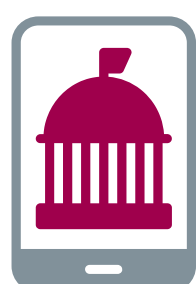
▲ **+23%**  
Change on  
previous year



The proportion  
of enterprises  
utilising  
artificial  
intelligence

**7.4**  
%

▲ **+3.7** percentage points  
Change on  
previous year



The proportion  
of e-administration  
users in official  
transactions

**24.4**  
%

▲ **+3.3** percentage points  
Change on  
previous year



The proportion  
of internet  
buyers within  
3 months

**61.7**  
%

▲ **+2.7** percentage points  
Change on  
previous year