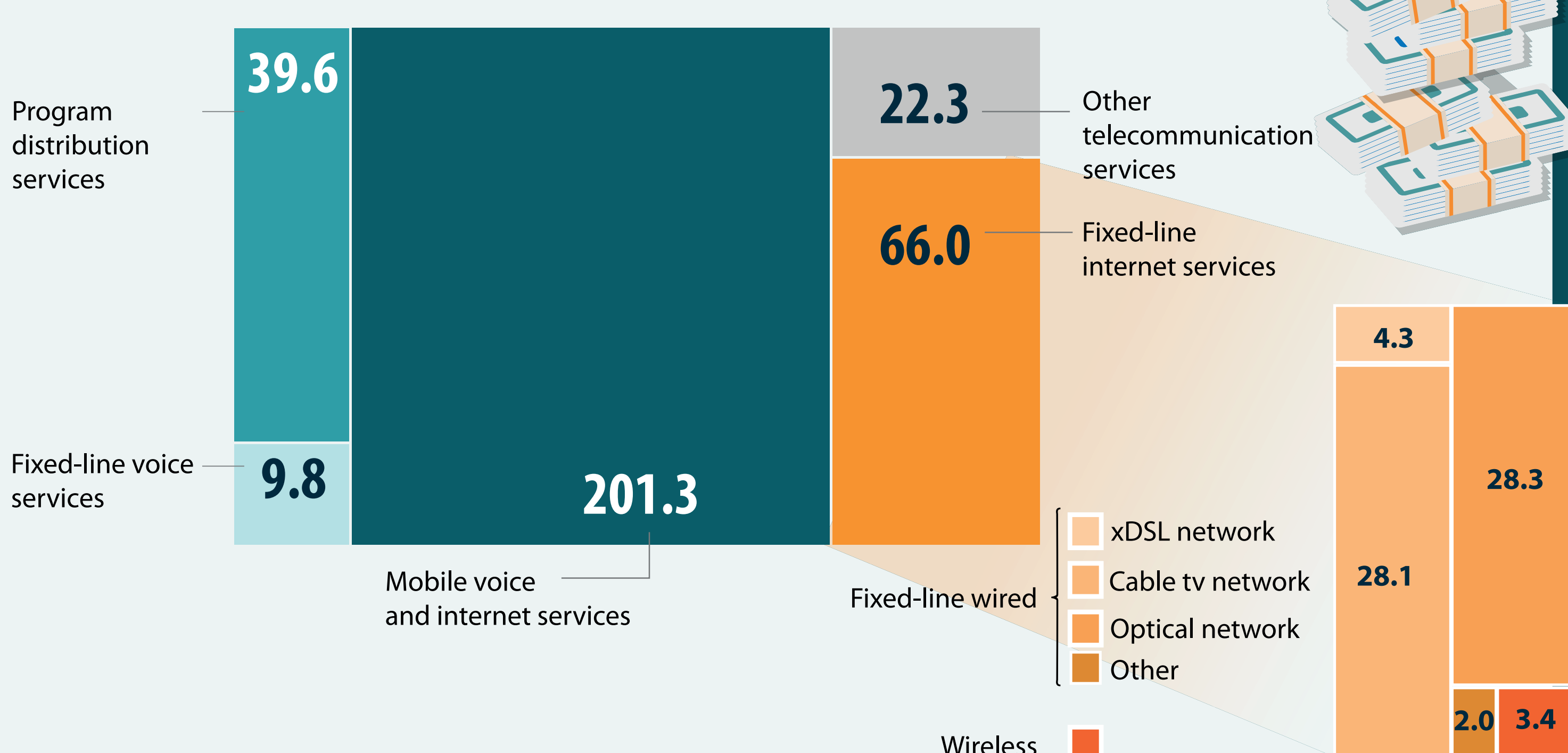


TELECOMMUNICATIONS AND TELEVISION SERVICES, 1ST QUARTER 2026



Service providers generated HUF 339 billion in revenue from telecommunications services in the first quarter of 2026, 59% of which came from mobile voice and internet services.

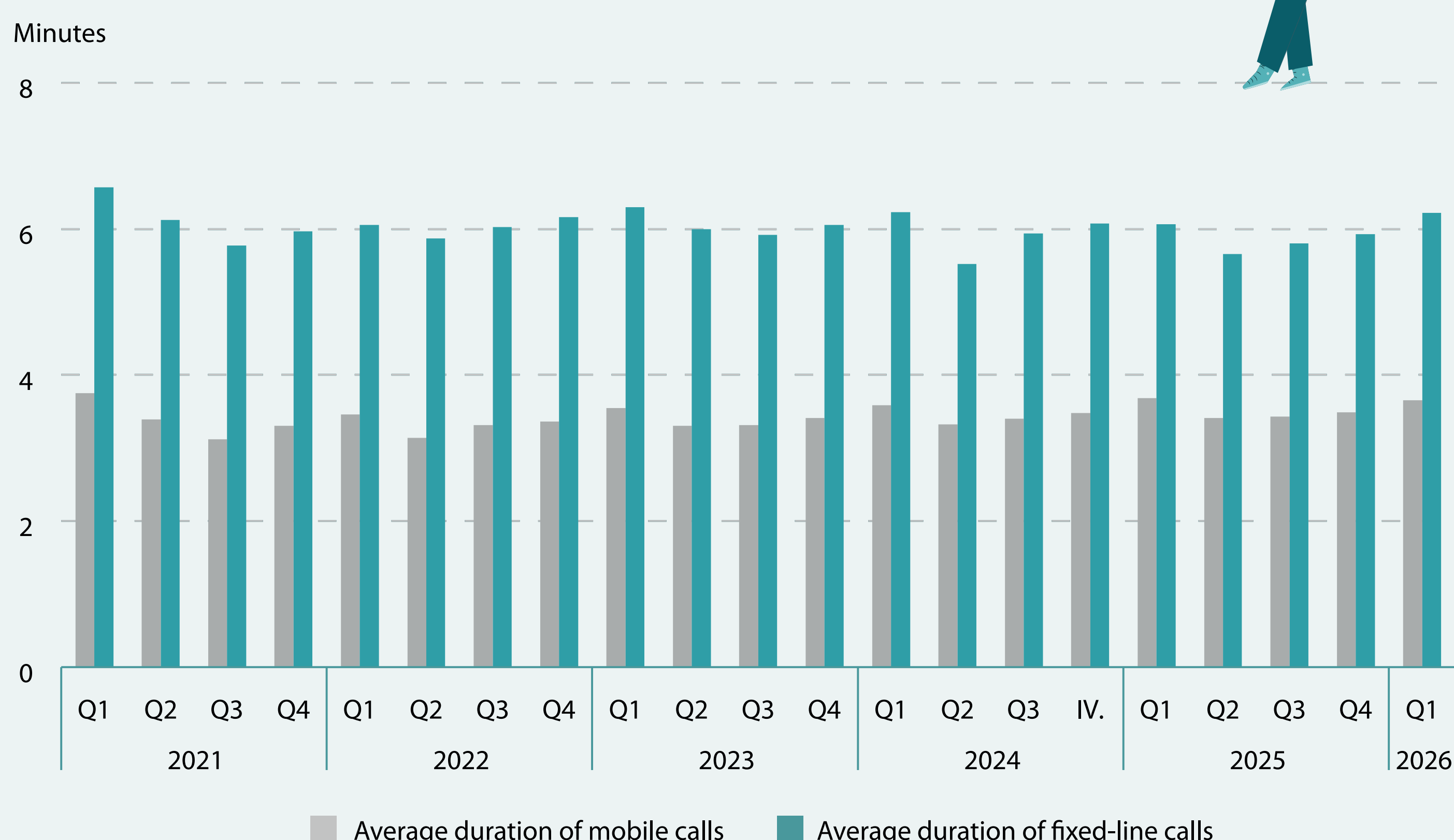
Net revenue from telecommunications services by type of service, 1st quarter 2026, HUF billion



The average duration of mobile calls (nearly 3.7 minutes) and fixed-line calls (6.2 minutes) showed little or no change compared with the previous year. Ninety-seven percent of initiated calls originated from mobile networks.



Average duration of mobile and fixed-line calls by quarter



By the end of the first quarter of 2026, the number of television service subscriptions had fallen by 2.0% year-on-year, to 3.4 million. Advanced digital technologies continue to gain ground in television services, while the now-obsolete analogue technology has virtually disappeared from use.

Distribution of television service subscriptions by type and signal transmission technology, 1st quarter 2026

